

[Faxed from PM STARS to WM Participants the Second and Subsequent Times That Data Submissions are Late During a Quarter]

**** Important Information - Please Read Immediately! ****

Date:

To: (account name)
(acct address)
(City, State, Zip)

From: PM STARS
6575 Penn Avenue
Pittsburgh, PA 15206-4450

Subject: Late Data Tape Submissions

Dear (key contact),

We did not receive your data tape submissions on time for the weeks ending xx/xx/xx and xx/xx/xx. The Philip Morris Wholesale Masters Program requires that all data submissions must be received at PM STARS by the Wednesday following the reporting week. An account that submits data late two or more times in a quarter will have its total Wholesale Masters payment for that quarter reduced by 10%.

This is your **second** late data submission for Qx 19xx.

**Your total Wholesale Masters earnings
will be reduced by 10% for Qx 19xx.**

PM STARS is here to help you resolve issues related to data tape submissions and processing. By working together, we can prevent late data submissions in the future and achieve continued success for your business and the Wholesale Masters Program. You can reach us at 1-800-PM TECH1. Your attention to this matter is appreciated.

Regards,

Bill Casey

cc: PM Account Manager
Section Operations Manager
Region TMMs

2071423947